

# CINEMA FROM SPAIN

presents...

Gropius Mirror Pavilion (Niederkirchnerstr. 5)

\* Venue with limited capacity. You can book a seat for any of the sessions at **CINEMA FROM SPAIN** booth (Gropius Bau, C1)

For the first time, we propose you a curated conferences program covering a 360° perspective on booming Spanish cinema industry: from production and coproduction to sales and shooting possibilities.

## Fri. Feb 21. 11.00-13.00 MEET OUR SALES AGENTS

Showcase of the main sales agents from Spain where they will present their lines-up for EFM with all the novelties for 2020!

Organized by ICEX Spain Trade & Investment

With the participation of:

- Georgina Casal, from **Film Factory Ent.**
- Antonio Saura, from **Latido Films**
- Beatriz Setuain, from **The Mediapro Studios**
- Luis Renart and Geneveva Ayala, from **Bendita Film Sales**
- David Castellanos, from **Cinema Republic**
- Iván Díaz, from **Filmmax**

## Sat. Feb 22. 11.00-13.00 COPRODUCING WITH / IN SPAIN. TWO SUCCESSFUL CASE STUDIES: FIRE WILL COME AND THE ENDLESS TRENCH

The ins and outs of multilateral European and Spanish regional coproduction presented by the producers of Oliver Laxe's Cannes - Un certain regard celebrated **Fire will come**, and San Sebastian's Official Competition contender **The Endless Trench**. Both were Spanish Academy Goya Best Film Award nominees in 2020.

Organized by ICAA - Spanish Film Institute  
With the support of Basque Audiovisual, AGADIC and Andalusian Agency of Cultural Institutions.

"**Fire will come**", with the participation of:

- Andrea Vázquez and Xavi Font from **Miramemira** (main producers) / Galicia, Spain
- Andrea Queralto from **4A4** (co-delegate producer) / France
- Donato Rotunno from **Tarantula Luxembourg** (co-producer) / Luxembourg
- Koldo Zuazua from **Kowalski** (co-producer) / Basque Country, Spain

"**The endless trench**", with the participation of:

- Xabier Berzosa from **Irusoin** (co-producer) / Basque Country, Spain
- Olmo Figueredo from **La Claqueta** (co-producer) / Andalusia, Spain

After the panel we will serve snacks, drinks and Spanish jamón!

## Sun. Feb 23. 11:00-13:00 SHOOTING IN CANARY ISLANDS: CASE STUDIES

Learn about the success stories that have turned the Canary Islands, which offer 40-45% tax incentives, into a leading film location in Europe.

Organized by Canary Islands Film

With the participation of:

- Mally Chang, UPM In Canary Islands in **The Witcher - Netflix** and in **Eternals-Marvel**
- Andreas Wentz, CEO & Executive Producer of **Surfilm**
- Marko Röhr, CEO **Matila Röhr Productions** and producer of "The Peacemaker"
- Nina Hernández, Head of Content **Portocabo** ("Hierro" TV series)
- Concha Díaz, from **Tenerife Film Commission**

## Mon. Feb 24. 11.00-13.00 MAKE IT POSSIBLE IN MADRID

Discover the possibilities of Madrid as international production hub, learning about Madrid Content City, the biggest production center of the region, and **Way Down**, an ambitious superproduction shot in the city.

Organized by Film Madrid and City of Madrid Film Office

**11:00: MADRID CONTENT CITY**, with the participation of:

- Raúl Berdonés, president of **Grupo Secuoya**
- Samuel Castro, director of **Iberseries**

**11:45: SHOT IN MADRID: "WAY DOWN"**, with the participation of:

- Sandra Hermida, executive producer of "**Way Down**"

After the panel we will serve wine and tapas from Madrid.